



SHRI RAM COLLEGE OF COMMERCE

Industry Interaction Session Report

Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **26 August, 2023 (9:00 AM)**

Guest Speaker Details:

Name of Speaker: **Mr. Sudeep Gupta.**

Company: **Store My Goods.**

Position in the company: **Co-Founder & CEO.**

Speaker's LinkedIn: <https://www.linkedin.com/in/sudeepgupta1/>

About Speaker:

- With a career spanning 12 years across various industries, including e-commerce, food and beverage, automotive, hospitality, and real estate, his journey has garnered him accolades like Entrepreneur of the Year 2022 and funding on Shark Tank India for Store My Goods.
- Sudeep was last working with OYO Hotels as Director of International Business leading Europe, US & Canada Markets.
- Prior to this, He was associated with Cars24 in the core leadership team spearheading 3 Verticals from greenfield stage Growth, Franchising, and Alliances.

Committee Tasks:

- Created an "Introduction" post for SRCC GBO LinkedIn & Instagram handles.
- Created an engaging reel for Instagram highlighting his lecture.
- Created a "Thank You" post for SRCC GBO LinkedIn & Instagram handles.

Lecture Insights:

- His valuable insights were on negotiation skills, B2B & B2C dynamics, and the pivotal role of team building.
- Mentioned his mantra for entrepreneurs "**To grow any business, we need the zeal to build our own interest to solve the problems faced by millions of customers out there.**"

Social Media Link:

- https://www.linkedin.com/posts/gbo-srcc_srcc-srccgbo-entrepreneurship-activity-7109161041183318016-ZDaR?utm_source=share&utm_medium=member_desktop

Hosted by:

The Public Relations Cell- SRCC GBO